

Kasper Rorsted

CEO of adidas.

Mr Rorsted brings deep experience in the consumer goods and technology sectors.

Prior to his CEO role at leading sporting goods company adidas, Mr. Rorsted served as CEO of Henkel, a multinational maker of cleaning products, beauty care items and adhesives, following senior executive roles at technology companies including Hewlett-Packard, Compaq, and Oracle. He currently also serves on the Supervisory Board of global media company, Bertelsmann.



Personal

Date of birth: 1962
Nationality: Danish

Career

2016 – Present	adidas Chief Executive Officer (CEO), Germany
2005 – 2016	Henkel
2008 – 2016	Chief Executive Officer (CEO), Germany
2007 – 2008	Vice Chairman of the Management Board, Germany
2005 – 2007	Executive Vice President, Human Resources Management, Procurement, IT, Infrastructure Services, Germany
2002 – 2004	Senior Vice President and General Manager EMEA, Hewlett-Packard, Germany
1995 – 2002	Compaq
2001 – 2002	Vice President and General Manager EMEA, Switzerland
1995 – 2001	Various management positions, incl. Head of Compaq Enterprise Business Group EMEA Switzerland and Germany
Prior to 1995	Oracle and Digital Equipment Corporation Different management positions in sales and marketing, UK, Germany and Denmark

Education

1985 Harvard Business School, Executive Programs
International Business Studies, Copenhagen Business College, Denmark

Mandates

Bertelsmann, Member Supervisory Board
